Data Literacy

A Metis corporate training course developed for teams of 10 or more.

ABOUT THE COURSE

Employee Data Literacy – the ability to read, work with, analyze, and argue with data – is key to building and maintaining a data-driven company culture. Data literate employees lead to data fluent teams that demonstrate an enthusiastic appreciation for data and use it as a common language to collaborate, drive results, and make better business decisions. If provided to your organization as a whole, Metis Data Literacy can serve as a strong foundation for company-wide digital transformation.

COURSE OUTCOMES

Upon completion of the course, attendees should be able to:

- Explain how data has been used to change business
- Choose appropriate metrics and visualizations to answer business problems
- Identify and avoid common mistakes made while interpreting metrics and visualizations
- Evaluate alternative paths of action using data informed by intuition and expertise
- Recognize when to seek assistance from a data professional and do so confidently

PREREQUISITES

There are no prerequisites for this course.

LENGTH

1 - 1.5 Days

LOCATION

On-site or Live Online

STUDENT PROFILE

All non-technical (e.g. marketing, HR, operations) and technical team members who are not data professionals (e.g. engineers and developers)

METIS®

DATA LITERACY COURSE OUTLINE

1.5 DAYS

- Introduction to Data and Analytic Thinking
- Choosing and Interpreting Metrics
- Choosing and Interpreting Visualizations
- Data-Driven Decision Making – Balancing Intuition and Expertise with Data
- Data in Practice and Common Mistakes
- Tough Questions – When to Ask for Assistance
- Working with a Data Team

COURSE DELIVERY

Metis Corporate Training offers in person, as well as remote instruction via our Live Online technology, to teams of 10 or more. We are able to blend these capabilities to reach your entire team, even if they're not all in one place.

For more information, visit:

THISISMETIS.COM/CORPORATE-TRAINING/COURSES